**Task** (group work)**:**

1. Read the following text about the service or app where location data is collected.
2. Discuss the text in the group and clarify your questions.
3. Complete the table below as a group by filling in the appropriate information from the text.

**Information about location data on Snapchat:**

The Snapchat messenger service has been around since 2011 and is now actively used by over 300 million people. To use Snapchat, you create an account and your name, date of birth, email address and cell phone number are saved. Your sent content (e.g. messages and images), your activities, device information, location data and other data are also collected. Snapchat offers a number of functions, several of which are made possible by the collection and use of location data. These are, for example, the location filter, the Snap Map or Our Story. With the location filter, the current location can be noted on pictures, for example. With the snap map, users can see where their Snapchat contacts are located. In Our Story, users can view snaps that are assigned to a location, for example. In order to use these functions, users must consent to the collection and use of location data. The location data says a lot about the users, so that profiles can be created for each user - for example with information about their place of residence, school or work or leisure activities. The location data is also used to improve the app's functions (e.g. the maps) or to personalize advertising.

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| **Questions** | **Information from the text** |
| **What data is collected explicitly?** |  |
| **What data is collected implicitly?** |  |
| **For which function of the app is the location data used?** |  |
| **What else is the location data used for?** |  |
| **What does your digital doppelganger consist of?** |  |